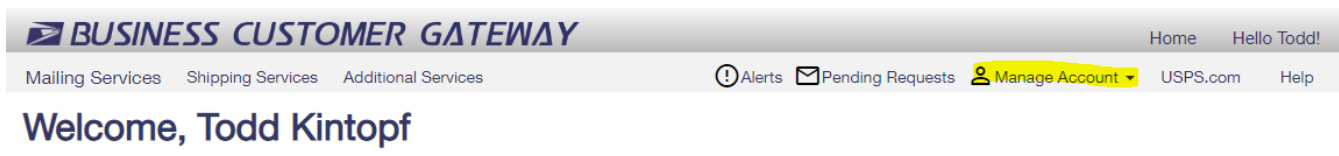


How to Submit Samples for the 2024 Emerging Technology Promotion (Mobile Shopping – QR Code)

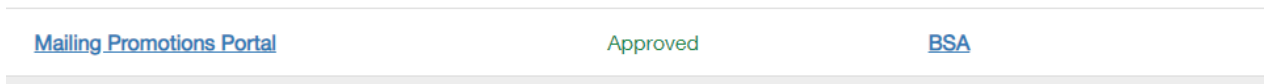
Log into the USPS Business Customer Gateway: gateway.usps.com/eAdmin/view/signin

If you don't have a log in to the BCG you can sign up. Please refer to HOW TO CREATE A USPS BUSINESS CUSTOMER GATEWAY ACCOUNT document.

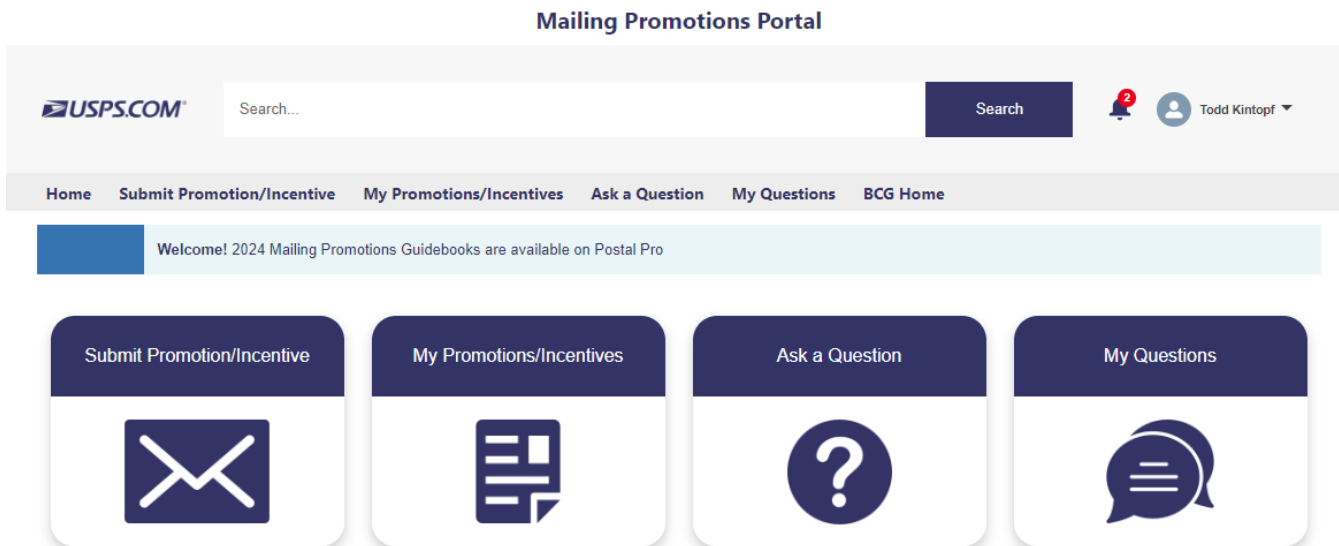
Once logged in go to Manage Account at the top right of the page and choose Manage Services from the drop down:



Scroll down and select Mailing Promotions Portal:



Once inside the Mailing Promotions Portal select Submit Promotion/Incentive.



Choose Emerging & Advanced Technology Promotion from the drop down menu.

Home **Submit Promotion/Incentive** My Promotions/Incentives Ask a Question My Questions BCG Home

Promotion/Incentive Form

* Promotion/Incentive Type

Emerging & Advanced Technology Promotion

Next

Enter the Mail Piece Title and select Mobile Shopping QR Code (3% Discount) from the drop down menu.

Home **Submit Promotion/Incentive** My Promotions/Incentives Ask a Question My Questions BCG Home

Promotion/Incentive Form

* Mailpiece Title

Spring Catalog

* Technology Used

Mobile Shopping QR Code (3% Discount)

I am a Mail Service Provider Submitting on Behalf of a Mail Owner

I affirm that I have read the submission guidelines for this promotion campaign and that the information I have provided meets these guidelines

[Click to view the submission guidelines for the selected promotion](#)

Previous Next

Upload PDF of page containing the QR code leading to an active URL.

Home **Submit Promotion/Incentive** My Promotions/Incentives Ask a Question My Questions BCG Home

Promotion/Incentive Form

Please attach a digital copy of the mailpiece you are submitting for preapproval.

71456 QR.pdf

Upload Files Or drop files

Next

After successfully submitting the file you will get a Service Request (SR) number.

Home **Submit Promotion/Incentive** My Promotions/Incentives Ask a Question My Questions BCG Home

Promotion/Incentive Form

Your request, SR# 59609308, has been submitted. You will receive a notification in the event further information is required, or a decision has been reached on your request.

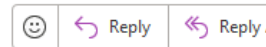
Finish

An email will be sent to the email addresses the USPS has on file for your Business Customer Gateway account.

USPS Mailpiece Preapproval Request SR #59609308 Created



DO NOT REPLY Customer Support <donotreplyuspscustomerservice@usps.gov>
To Kintopf, Todd



If there are problems with how this message is displayed, click here to view it in a web browser.



Hello Todd Kintopf,

Thank you for submitting Service Request 59609308 to the USPS Mailing Promotions Portal.

Your Service Request has been accepted and will be reviewed in the order it was received.

To check the status of your Service Request, please log back into the Mailing Promotions Portal through [BCG](#).

For further information about USPS Mailing Promotions & Incentives, please visit the Postal Pro [Homepage](#).

Thank you for your business!

USPS Mailing Promotions Team

THIS IS AN EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Once the Service Request has been reviewed and approved or rejected, you will receive another email.

USPS Mailpiece Preapproval Request SR 59609308 Approved



DO NOT REPLY Customer Support <donotreplyusps>
To Kintopf, Todd



Thu 1/18/2024 6:59 AM

If there are problems with how this message is displayed, click here to view it in a web browser.



1/17/2024

This message is in regard to **Service Request Number:** 59609308
Service Request Summary: 1/17/2024-Spring Catalog

Thank you for participating in the Emerging & Advanced Technology Promotion.

Thank you for submitting the mailpiece for Todd Kintopf to the Emerging & Advanced Technology Promotion Program Office. After reviewing the attached mailpiece, it meets all program requirements and is **APPROVED**.

This is an approval for the Emerging & Advanced Technology Promotion with Mobile Shopping QR Code (3% Discount).

This letter is for promotion eligibility only and does not supersede any other requirement verifications.

REMINDER: You must enroll in the promotion via 'Incentive Programs' on the Business Customer Gateway. For enrollment instructions, visit: <https://postalpro.usps.com/promotions/et-enroll>.

Thank you,

USPS Mailing Promotions Team

THIS IS AN EXTERNAL EMAIL: Do not click any links or open any attachments unless you trust the sender and know the content is safe.

Please send the email of approval along, with the PDF of the QR code, to your Royle CSR confirming your approval from the USPS for the promotion discount.