

dot whack label specs

post-it note specs



Height

Minimum - 2"
Maximum - 7"

Width

Minimum - 2"
Maximum - 4"

Roll

Core - 3" Diameter
Maximum - 10" Diameter (includes core)
Unwind Direction -Varies depending on placement and
direction of the label in the host piece

When deciding on the location of the dot whack label, keep in mind that the placement can vary around 1/4". It can be placed on the inside or outside front or back cover. It can also be placed on the front or back of a signature break (i.e. the first page after the cover), but not anywhere else on the signature.

Please contact your CSR for final approval before production.

Height

Standard - 3"
Maximum - 4"

Width

Standard - 3"
Maximum - 4"

Roll

Core - 3" Diameter
Maximum - 10" Diameter (includes core)
Unwind Direction - Varies depending on placement and
direction of the post-it note in the host piece

When deciding on the location of the post-it note, keep in mind that the placement can vary around 1/4". It can be placed on the inside or outside front or back cover. It can also be placed on the front or back of a signature break (i.e. the first page after the cover), but not anywhere else on the signature.

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