



FOR IMMEDIATE RELEASE

Denise Henning-McGee
dhenning-mcgee@royle.com
608.837.5161
www.royle.com

Royle Printing is Growing...

Sun Prairie, Wisconsin, July 20, 2011 – Royle Printing is growing and has purchased new equipment and technologies; expanding the company's capabilities. The company, headquartered in Sun Prairie, WI, combines high quality and efficient print manufacturing with mailing and distribution services to the publishing and catalog markets.

- Royle has purchased an additional Goss Sunday 2000 web press; comprised of a 57" wide format with gapless technology. The press complements an existing Sunday press that was installed in 2008.
- Royle expands its bindery and mailing operations through purchasing and installing two high speed Harris saddle stitching systems; both equipped with in-line mailing and personalization features. The stitchers are a necessary complement to the expanded press capacity; allowing Royle to continue to offer distribution services and flexibility to its customers.
- Royle has partnered with Technique MIS to install a new ERP system. The new system will play an important role with helping Royle streamline internal process control while enhancing customer communications and workflows.

"Despite some very difficult economic times; we've manage to stay focused on servicing our clients and have grown the business in recent years. These investments are necessary for us to continue to deliver great experiences to our clients; including quick turn-around times and flexible schedules," comments Chris Carpenter, Owner and President of Royle Printing. "Of course, none of this would be possible if we didn't have such a talented and committed group of team members; something we're looking to expand over the next year. We feel very fortunate to be in a position of growth."

For more information about Royle Printing, please contact: Denise Henning-McGee, Marketing Coordinator – 608.837.5161.

###