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## **Royle Printing Awarded Sustainable Manufacturing Initiative of the Year...**

Sun Prairie, Wisconsin, October 19, 2011 – Royle Printing was awarded The Business Sustainability Award for Sustainable Manufacturing Initiative of the Year from InBusiness Magazine. This award recognizes a manufacturer's commitment to creating processes that positively impact the environment. These awards were introduced in 2010 to recognize companies making strides in sustainability that are not only good for the environment, but also wise business decisions.

This year's judges were Wyllys Mann, Former Director of the Green Business Development Center at the Delta Institute and Current Project Consultant at Hispanic Housing Development Corporation, and Andrew Pace, Founder/Owner of the Green Design Center in Waukesha. The judges expressed that "Royle Printing has implemented on a comprehensive efficiency program from capital improvements to operations to product line. This kind of approach to sustainability has led to significant savings throughout the organization and been measured properly in order that they can continue to improve. A model of the approach SMEs should be taking to sustainability."

For years Royle Printing has made significant investments in technology, process improvements and relationships with our key suppliers; ensuring that we stay focused on our charge to be green. From installing a heat exchanger onto the Regenerative Thermal Oxidizing unit to utilizing agri-based inks which are made from non-toxic soy and vegetable oils, Royle Printing's sustainable manufacturing efforts make considerable environmental savings.

For more information about Royle Printing, please contact: Denise Henning-McGee, Marketing Coordinator – 608.837.5161.

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