



## FOR IMMEDIATE RELEASE

Denise Henning-McGee  
dhenning-mcgee@royle.com  
608.837.5161  
www.royle.com

### **Royle Printing to Invest Over \$10 Million to Strengthen and Expand Business**

Royle Printing is investing over \$10 million to strengthen and expand their printing operations in Wisconsin. The company, headquartered in Sun Prairie, combines high quality and efficient print manufacturing with mailing and distribution services to the publishing and catalog markets.

The \$10 million investment includes a new Goss Sunday 2000 web press, configured in a 57" wide format with gapless technology. The press utilizes the latest technical advancements available in the industry, providing Royle with a number of key production enhancements. It will also help the company in fulfilling their commitment to the environment. The press is equipped with a variety of systems to minimize waste and energy consumption, assisting Royle with minimizing their environmental footprint. In addition to the press, Royle has added a fourth selective binding & mailing system. They are also in the midst of adding 40,000 sq. ft to their production facility in Sun Prairie.

"We are quite pleased to make this type of investment to further support our customers and employees. Our team has worked very hard at building our culture and company, making Royle Printing a clear choice for our customers," said Chris Carpenter, Owner and President of Royle Printing. "These investments will further enhance the products and services we provide to our customers, while also positioning the business for continued growth."

Royle Printing, founded in 1951, specializes in the production of mid-size, high quality magazines, catalogs and corporate marketing materials. The company employs approximately 200 employees; and looks to hire additional personnel with the expansion.

Along with the company's attention to environmental issues, safety and quality systems, Royle Printing is a big believer in company culture. For the past five years, Royle Printing has been designated a "Best of the Best Workplace in America", a prestigious honor issued by the Printing Industries of America. The award signifies a company's commitment to their employees and work environment.

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