



FOR IMMEDIATE RELEASE

Denise Henning-McGee
Marketing Coordinator
dhenning-mcgee@royle.com
608.837.5161
www.royle.com

**Continuing to Enhance the Charge to Be Green
Royle Printing has become FSC Certified**

Sun Prairie, Wisconsin, February 18, 2008 – Royle Printing announced that its Sun Prairie facility has been audited and certified to the Forest Stewardship Council (FSC) Chain of Custody Standard (SW-COC-002972). The Forest Alliance SmartWood Program conducted the audits necessary for the certification. The certification guarantees that the FSC-certified paper flows directly through a FSC certified supply chain. This is significant because FSC identifies the companies that legally harvest wood; thus supporting the responsible foresting companies linked with manufacturing paper.

The FSC Certification is only one of the many decisions and improvements that Royle Printing has made regarding its charge to be green. Royle believes that a healthy environment is essential for the security of society, its people and its business. Diverse and strong natural resources are vital components of social and economic development. Royle takes responsibility in its efforts to be green by playing a productive role in helping to prevent or reduce harmful effects on the environment. The tools it employs, including investments in research and corporate services create long-term value for shareholders and the community. From state-of-the-art lighting to the installation of a Regenerative Thermal Oxidizing (RTO) Unit, Royle Printing will continue to make significant investments in technology, process improvements and relationships with key suppliers; ensuring the commitment to its conservation based strategy.

Royle Printing is an independently owned and managed printer specializing in web and sheetfed high quality print. With over 60 years experience in the graphic arts industry, Royle has capabilities similar to larger printers; however, it remains small enough to be customer focused and flexible.

Contact Royle Printing to learn more about Royle's charge to be green – 800.728.7768.

###

